

# The Natural Enquirer

## 2020 Ad Rates & Deadlines



### Ads and Sizes:



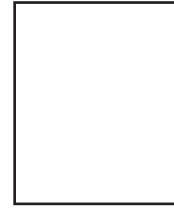
2.25"x2"



3.5"x2"  
(or 2"x3.5")



2.25"x4.25"



3.5"x4.25"

Size	Billed Rate	Prepaid Rate (1 issue)	Prepaid Rate (Annual)
2.25"x2"	\$20	\$18	\$64
3.5"x2"	\$30	\$27	\$96
2.25"x4.25"	\$45	\$40.50	\$144
3.5"x4.25"	\$65	\$58.50	\$208

**Prepay one year in advance (4 issues) to get 20% off the billed rate!**

The billed rate is for ads that are not prepaid.

You may pay the prepaid single-issue rate if your payment is postmarked by the deadline below. Please note: all first time ads must be paid in advance. Paid in advance advertising cannot be refunded, but it can be credited for future use if you choose to briefly discontinue your ad. If you are a current advertiser with annual prepaid credit, we will honor the existing rate. 2020 rates apply to ad renewal.

### Ads must be paid by check or by cash.

Make checks out to: Skagit Valley Food Co-op

Mail to: Skagit Valley Food Co-op  
Attn: Newsletter  
202 South 1st Street  
Mount Vernon, WA 98273

### Publication Date: Ad Deadline (reserve space/prepaid discount):

January 1, 2020	November 22, 2019
April 1, 2020	February 21, 2020
July 1, 2020	May 22, 2020
October 1, 2020	August 21, 2020

Accepted Ad Formats: JPEG is strongly recommended. TIF, PNG and PDF are also accepted. Files must be in CMYK mode and between 150-300 ppi (pixels per inch). All ads are printed in black and white.

For questions and advertising information, call Nicole at 360.336.5087 x136 or email [nicole@skagitfoodcoop.com](mailto:nicole@skagitfoodcoop.com)