

The Natural Enquirer

2021 Ad Rates & Deadlines



Ads and Sizes:



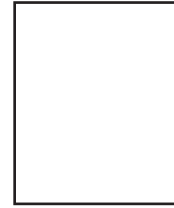
2.25"x2"



3.5"x2"
(or 2"x3.5")



2.25"x4.25"



3.5"x4.25"

Size	Billed Rate	Prepaid Rate (1 issue)	Prepaid Rate (Annual)
2.25"x2"	\$20	\$18	\$64
3.5"x2"	\$30	\$27	\$96
2.25"x4.25"	\$45	\$40.50	\$144
3.5"x4.25"	\$65	\$58.50	\$208

Prepay one year in advance (4 issues) to get 20% off the billed rate!

The billed rate is for ads that are not prepaid.

You may pay the prepaid single-issue rate if your payment is postmarked by the deadline below. Please note: all first time ads must be paid in advance. Paid in advance advertising cannot be refunded, but it can be credited for future use if you choose to briefly discontinue your ad. If you are a current advertiser with annual prepaid credit, we will honor the existing rate. 2021 rates apply to ad renewal.

Ads must be paid by check or by cash.

Make checks out to: Skagit Valley Food Co-op

Mail to: Skagit Valley Food Co-op
Attn: Newsletter
202 South 1st Street
Mount Vernon, WA 98273

Publication Date: Ad Deadline (reserve space/prepaid discount):

January 1, 2021	_____	November 20, 2020
April 1, 2021	_____	February 19, 2021
July 1, 2021	_____	May 21, 2021
October 1, 2021	_____	August 20, 2021

Accepted Ad Formats: JPEG is strongly recommended. TIF, PNG and PDF are also accepted. Files must be in Grayscale mode and between 150-300 ppi (pixels per inch). All ads are printed in black and white.

For questions and advertising information, call Nicole at 360.336.5087 x136 or email nicole@skagitfoodcoop.com